

FOR IMMEDIATE RELEASE



**LANDMARK LARGER THAN STONEHENGE UNVEILED AT LREF 2017**  
**ALUNA open for investment as the project reaches final development stages**

ALUNA, a landmark that promises to become the world's largest Moon and Tide clock, will be exhibiting at The London Real Estate Forum 2017 as it seeks investment for the final stage of its development.

Designed by artist Laura Williams as a place of celebration and connection, ALUNA is made up of three vast recycled glass rings that track the Moon's cycles and influences on the Earth with slowly moving light. Sustainably built and powered naturally by the Sun and the Moon's tides, the ambition is for ALUNA to run for generations to come. It will be sited at 0° Longitude on the Greenwich Peninsula to create a public space for international festival, education and community events at the point where time and tide meet.

**Laura Williams, artist and creator of ALUNA, commented:** "ALUNA will create a visionary public landmark and waterfront space for everyone. By renewing our connection to the Moon and tides, ALUNA will unite people of all ages, backgrounds and cultures with each other and with nature, as we transition to a sustainable future. Located at 0° Longitude on the Greenwich Peninsula, ALUNA celebrates Britain's astronomical and maritime past and future and will create a visitor destination that could attract an additional 260,000 visitors and £4million a year in additional spend to this area. Having progressed with the support of our global partners to the final stage in our development, I am delighted to showcase ALUNA at the London Real Estate Forum."

Showcasing the best in regenerative design, innovation and engineering, ALUNA has been developed by an international team of engineers, architects, designers, environmentalists, astronomers and oceanographers. ALUNA's partners include G L Hearn, one of the UK's leading property consultancies; Ramboll, global structural engineers; and communications consultancy, Teamspirit. The visionary project has garnered support from stakeholders including the Royal Borough of Greenwich; luminaries including Sir Tim Smit, the Astronomer Royal Lord Martin Rees, Jude Kelly CBE, Richard Dawkins, Brian Eno; and national cultural institutions including The Eden Project, The Science Museum London, The Royal Observatory Greenwich, Three Faiths Forum, Business In The Community and the Company of Watermen and Lightermen. The project has completed its feasibility and pre-application scoping studies for the proposed Greenwich Peninsula waterfront location.

Designed to be a sustainable part of the local economy, the ALUNA Project is forecast to create 174 net additional person years of employment when complete and will attract more than 260,000 visitors who will spend an additional £4m a year in the local area. The direct contribution to the local economy will be alongside inspiring public engagement and learning that explores, educates and celebrates the interconnected relationships between humankind and the natural world through co-created education and community programmes already in development between ALUNA and partnering local, regional and national cultural institutions.

[www.alunatime.org](http://www.alunatime.org)

**-ENDS-**

**Notes to editors**

ALUNA will be exhibiting at Opportunity London Exhibition Hall at the London Real Estate Conference where Google Cardboard Virtual Reality visualisations of the landmark created by Ramboll are available.

For more information or to speak with Laura Williams, artist and creator contact:

[laura@alunatime.org](mailto:laura@alunatime.org) / 07956 531 714

or

Natalie Orringe, Teamspirit [Norringe@teamspirit.uk.com](mailto:Norringe@teamspirit.uk.com) / 07825 081 356